



## **SEMIAHMOO RESORT, GOLF, AND SPA APPOINTS NICOLE NEWTON AS GENERAL MANAGER**

*Seasoned hospitality professional returns to iconic seaside property after  
nearly 16 years*



*Caption: Nicole Newton (Photo credit: Semiahmoo Resort, Golf, and Spa)*

**BLAINE, Wash. (November 7, 2017)** – Semiahmoo Resort, Golf, and Spa has named Nicole Newton as its general manager. Newton brings 30 years of industry experience to Semiahmoo, providing a wealth of knowledge in operations and human resources. She served as director of catering, conference services and banquets at the resort from 2000 to 2002 and will now oversee and manage the daily operations of the picturesque property, which offers three restaurants, a full-service spa and two championship golf courses.

Before returning to Semiahmoo, Newton served as vice president of human resources for Columbia Hospitality in Seattle, which manages Semiahmoo Resort. Previously, she served in human resources roles for several Northwest hotels, including Hotel 1000, the Sorrento Hotel and Willows Lodge.

“Nicole’s extensive range of experience is invaluable, and we’re confident that her enthusiasm and proven track record will be a winning combination for Semiahmoo,” said John Oppenheimer, CEO and founder of Columbia Hospitality. “She brings strong leadership and great energy, and she truly shares our commitment to providing remarkable guest experiences.”

Newton’s passion for the industry has led to a number of diverse management roles, including banquet manager, food and beverage manager and director of housekeeping at properties with 50–700 guestrooms. She has served as a leader of a variety of large teams, with a focus on optimizing operations and implementing revenue-driving initiatives.

“After 16 years, I am extremely excited to be back at Semiahmoo and to have the opportunity to work alongside a creative, hardworking team,” said Newton. “Semiahmoo provides an exceptional experience that is quintessentially Pacific Northwest, and I look forward to leading such a strong team at this thriving waterfront destination.”

A native of Washington, Newton received her associate’s degree in general studies from Bellevue College prior to enrolling in Cornell University’s online executive master’s program in human resource management. She currently resides in Blaine and enjoys hiking and motorcycling trips.

# # #

### **About Semiahmoo Resort, Golf, and Spa**

*A seaside escape less than two hours north of Seattle and minutes from the Canadian border, Semiahmoo Resort, Golf, and Spa is a rejuvenating getaway for couples and families, and an ideal destination for meeting and event planners seeking a distinctive location. Sitting on 300 acres of picturesque seashore, this one-of-a-kind resort allows guests to draw inspiration from the natural Pacific Northwest scenery. The friendly staff is eager to help groups and individuals define their own experience and be as productive or relaxed as they desire, while taking advantage of The Spa, two championship golf courses, three restaurants featuring the freshest items from local waters and farms, and an endless list of year-round activities indoors, on the shore and on the water. For more information, please visit [www.semiahmoo.com](http://www.semiahmoo.com).*

### **About Columbia Hospitality**

*Columbia Hospitality (Columbia) is a Seattle-based hospitality management and consulting company that was established in 1995 by founder and CEO John Oppenheimer. Columbia’s growing portfolio includes award-winning hotels, public and private golf facilities, conference centers, distinctive venues and residential properties. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. With over 20 years of proven success in management, Columbia has also consulted on over 100 hospitality projects worldwide, delivering a high level of*

*customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit [www.columbiahospitality.com](http://www.columbiahospitality.com).*

**MEDIA CONTACT**

Carley Fredrickson

Public Relations, GreenRubino for Semiahmoo Resort, Golf, and Spa

P: 206.452.8172

E: [carleyf@greenrubino.com](mailto:carleyf@greenrubino.com)