SEMIAHMOO RESORT, GOLF, AND SPA NAMES TERESA WINFIELD AS ASSOCIATE DIRECTOR OF SALES

Hospitality veteran brings decades of industry experience to the celebrated seaside property

Caption: Teresa Winfield (Photo credit: Semiahmoo Resort)

BLAINE, Wash. (February 1, 2018) – Semiahmoo Resort, Golf, and Spa has named Teresa Winfield as its new associate director of sales. Winfield has worked in the hospitality industry for over two decades, bringing a diverse background and valuable experience to the Northwest resort. In her new role, she is responsible for leading Semiahmoo's sales team, along with booking large-scale experiential meetings that utilize the wide variety of retreat, food and beverage offerings throughout the property.

Before joining Semiahmoo, Winfield served as the global sales director for Benchmark Hospitality International for six years, where she successfully oversaw the West Coast market. She has also held several other senior sales positions throughout the Seattle area, including MTM Luxury Lodging in Kirkland, Willows Lodge in Woodinville and The Edgewater in Seattle.

"Teresa's positive attitude and energy are infectious—her enthusiasm for Semiahmoo, paired with her extensive leadership skills, makes her the ideal addition to our team," said Nicole Newton, who was appointed general manager of Semiahmoo in November 2017. "She comes to the resort at an exciting time: we're reinvigorating our leadership and sales team with key personnel and a fresh approach. The goal at Semiahmoo is to provide the absolute best in hospitality and consistently exceptional guest experiences."

Winfield began her career in hospitality 25 years ago. Her passion for the industry, along with her personalized approach to hospitality, has equipped her with the necessary skills required to succeed at Semiahmoo.

"I am thrilled to be joining the new and talented team—it's evident the group of leaders at Semiahmoo value creativity, innovation and teamwork," said Winfield. "I look forward to building lasting relationships with the local community, while contributing fresh, forward-thinking ideas to ensure that all guests have a one-of-a-kind experience at the resort."

A Washington State native, Teresa earned her associate of arts degree from Shoreline Community College. She currently resides in Seattle's Green Lake neighborhood.

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About Semiahmoo Resort, Golf, and Spa

A seaside escape less than two hours north of Seattle and minutes from the Canadian border, Semiahmoo Resort, Golf, and Spa is a rejuvenating getaway for couples and families, and an ideal destination for meeting and event planners seeking a distinctive location. Sitting on 300 acres of picturesque seashore, this one-of-a-kind resort allows guests to draw inspiration from the natural Pacific Northwest scenery. The friendly staff is eager to help groups and individuals define their own experience and be as productive or relaxed as they desire, while taking advantage of The Spa, two championship golf courses, three restaurants featuring the freshest items from local waters and farms, and an endless

list of year-round activities indoors, on the shore and on the water. For more information, please visit www.semiahmoo.com.

About Columbia Hospitality

Columbia Hospitality (Columbia) is a Seattle-based hospitality management and consulting company that was established in 1995 by founder and CEO John Oppenheimer. Columbia's growing portfolio includes award-winning hotels, public and private golf facilities, conference centers, distinctive venues and residential properties. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. With over 20 years of proven success in management, Columbia has also consulted on over 100 hospitality projects worldwide, delivering a high level of customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit www.columbiahospitality.com.

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