

Teresa Winfield



Company Name:

Semiahmoo Resort, Golf, and Spa

New Title or Honor:

Associate Director of Sales

Semiahmoo Resort, Golf, and Spa has named Teresa Winfield as its new associate director of sales. Winfield has worked in the hospitality industry for over two decades, bringing a diverse background and valuable experience to the Northwest resort. In her new role, she is responsible for leading Semiahmoo's sales team, along with booking large-scale experiential meetings that utilize the wide variety of retreat, food and beverage offerings throughout the property. Before joining Semiahmoo, Winfield served as the global sales director for Benchmark Hospitality International for six years, where she successfully oversaw the West Coast market. She has also held several other senior sales positions throughout the Seattle area, including MTM Luxury Lodging in Kirkland, Willows Lodge in Woodinville and The Edgewater in Seattle. "Teresa's positive attitude and energy are infectious—her enthusiasm for Semiahmoo, paired with her extensive leadership skills, makes her the ideal addition to our team," said Nicole Newton, who was appointed general manager of Semiahmoo in November 2017. "She comes to the resort at an exciting time: we're reinvigorating our leadership and sales team with key personnel and a fresh approach. The goal at Semiahmoo is to provide the absolute best in hospitality and consistently exceptional guest experiences."

Winfield began her career in hospitality 25 years ago. Her passion for the industry, along with her personalized approach to hospitality, has equipped her with the necessary skills required to succeed at Semiahmoo.

"I am thrilled to be joining the new and talented team—it's evident the group of leaders at Semiahmoo value creativity, innovation and teamwork," said Winfield. "I look forward to building lasting relationships with the local community, while contributing fresh, forward-thinking ideas to ensure that all guests have a one-of-a-kind experience at the resort."

A Washington State native, Teresa earned her associate of arts degree from Shoreline Community College. She currently resides in Seattle's Green Lake neighborhood.