

## Semiahmoo Resort announces key hire



*Teresa Winfield.*

Bringing with her over 24 years of hospitality industry experience, Teresa Winfield has been named the new associate director of sales at Semiahmoo Resort, Golf and Spa. She now manages the resort's sales team and the booking of large-scale, resort-wide meetings.

"Teresa's positive attitude and energy are infectious – her enthusiasm for Semiahmoo, paired with her extensive leadership skills, makes her the ideal addition to our team," said general manager Nicole Newton. "She comes to the resort at an exciting time: we're reinvigorating our leadership and sales team with key personnel and a fresh approach. The goal at Semiahmoo is to provide the absolute best in hospitality and consistently exceptional guest experiences."

Prior to being hired at Semiahmoo Resort, Winfield spent six years as the global sales director for Benchmark Hospitality International and also held key leadership positions in sales at MTM Luxury Lodging in Kirkland,

Willows Lodge in Woodinville and The Edgewater in Seattle.

"I am thrilled to be joining the new and talented team – it's evident the group of leaders at Semiahmoo value creativity, innovation and teamwork," Winfield said. "I look forward to building lasting relationships with the local community, while contributing fresh, forward-thinking ideas to ensure that all guests have a one-of-a-kind experience at the resort."